



Sales Manager, Horse Marketing (m/f/d)

You have an eye for horses. And a knack for business.

Oldenburger Pferde-Vermarktungs GmbH is seeking a Sales Manager, Horse Marketing (m/f/d) to start as soon as possible, who will actively help shape our national and international marketing efforts.

The focus is on the entire spectrum of Oldenburg horses—from foals to young horses and breeding stock to fully trained sport horses.

Your Core Responsibilities

- **Sales & Consulting:** Actively marketing and selling Oldenburg horses and foals both domestically and internationally, as well as providing personalized advice to prospective buyers.
- **Acquisition & Selection:** Sourcing interesting horses and foals and conducting thorough assessments of their quality, potential, and market prospects.
- **Customer & Network Growth:** Acquiring new customers, maintaining existing customer relationships, and building a national and international network.
- **Process Support:** Supporting the entire sales process from initial contact through to a successful closing.
- **Events & Innovation:** Active participation in auctions, selection events, and other gatherings, as well as the development of new marketing ideas.

What You Bring to the Table

- **Sales Talent & Horse Knowledge:** You are familiar with equestrian sports, have a keen eye for quality, and enjoy approaching people with an open mindset.
- **Sales Strength:** You can advise, persuade, and negotiate; you work independently and enjoy actively acquiring new business.
- **Flexibility & Languages:** Good German and English skills, willingness to travel, flexibility with your schedule, and a Class B driver's license.
- An existing network in equestrian sports is a plus, but not a requirement.

You don't have to be a Sales Manager just yet!

If you have a background in equestrian sports, can confidently assess horses, and inspire others with your passion for them, we'd love to meet you.



What to Expect with Us & Your Benefits

Compensation & Perks:

- Attractive compensation model consisting of a fixed base salary and performance-based commission—your sales success pays off
- Option for a company car

Work Environment & Culture:

- A versatile role at the intersection of horse breeding, equestrian sports, and international marketing
- A high degree of autonomy and creative freedom
- A respectful work atmosphere with flat hierarchies and an open feedback culture
- An established national and international network

Work-Life Balance & Perks:

- Flexible working hours and remote work by arrangement
- Opportunities for continuing education and support for your professional development
- Regular employee events
- Subsidies for health events/classes, a company bike, and capital-forming benefits

Does this sound like the job for you?

Then we look forward to getting to know you! Please send your application, including your earliest possible start date, via email to:

Carsten Rotermund

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